



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:                    Sung Bae Jun et al.  
Title:                                        Multiple Item User Preference Information Data  
   Structure and Method for Providing Multi-Media  
   Information  
Application No.:                            09/665,941  
Filing Date:                                September 21, 2000  
Examiner:                                  Michael W. Hoyer  
Group Art Unit:                            2614  
Confirmation No.:                          8915  
Law Office:                                 Sidley Austin LLP  
Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This is a Response to the Office Action dated October 19, 2005, for the above-referenced Application. Applicants respectfully request reconsideration of the Application in view of the following amendments and remarks.